

Floor Care and Appliances



For over 100 years, the HOOVER brand has reimagined the way we clean. From the introduction of the very first electric sweeper in 1908 to the revolutionary WINDTUNNEL design, the HOOVER brand has relentlessly pursued innovation so today's active families can more easily achieve the best possible clean.



LINX Signature



Cruise Cordless Stick



QUEST 700



QUEST 800



QUEST 1000



Power Scrub Elite Carpet Washer



Spotless





REACT™

The new HOOVER REACT vacuums were designed with the needs of today's active families in mind. Featuring new FLOORSENSE technology, the HOOVER REACT instinctively senses a change in floor type, automatically adjusting brush roll speed to optimize performance from carpet to hard surfaces. By providing the right speed on the right surface — along with powerful WINDTUNNEL SURGE suction — REACT products deliver a new generation of clean.



Compatible with HOOVER App



REACT Professional



REACT Powered Reach



REACT



REACT Quick Lift



Floor Care and Appliances

ORECK®

The ORECK brand delivers on a whole new level of clean. Our powerful yet lightweight vacuums, Microfiber cleaning tools and HEPA Air Purification systems provide whole home cleaning solutions. Our focus on service has created loyal consumers who come back to the ORECK brand or products for all of their cleaning needs.



ELEVATE Control



ELEVATE Command



ELEVATE Conquer



Air Response Medium



Air Response Large



Air Response Small



Air Refresh





The DIRT DEVIL brand quickly addresses any mess with a portfolio of powerful and easy-to-use uprights, sticks and hand vacuums. With products designed to be lightweight, versatile with quality performance, the DIRT DEVIL brand has just what you need to be “Ready, Set, Done” in no time.



RAZOR VAC Plus

Power Duo

Power FLEX Pet

Power MAX Pet

Power Stick

REACH MAX

SIMPLISTIK Plus

Power Swerve



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vax™

VAX is the UK's No.1 floor care brand offering cleaning products across all the floor care categories and in 2016, the VAX brand has added significant cordless value share in the UK. The Cordless SlimVac has been the jewel in the crown achieving fantastic levels of retail distribution and sales. The VAX brand is continuing to invest in new technologies, which are both innovative and market leading such as the VAX BLADE cordless vacuum to drive the next generation of cordless products that truly meet the changing consumer needs.



Arrow, Cordless SlimVac, VAX BLADE and Verso

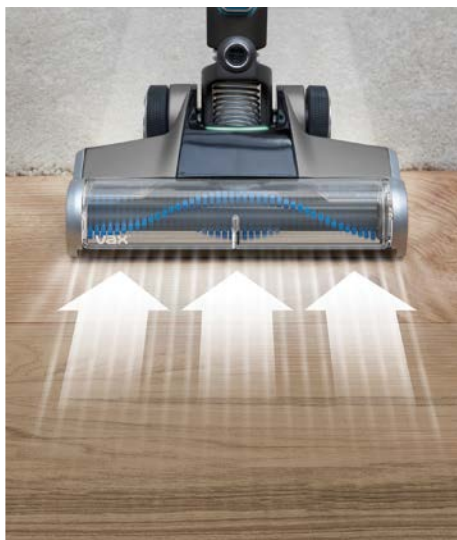


vax™ BLADE CORDLESS

Leading the next generation of cordless vacuums, the VAX BLADE cordless vacuum delivers supreme cleaning performance and is set to revolutionise the way we clean our homes. Offering all the power of a corded vacuum with the convenience of a cordless, it's quick, easy, and effortless. The stylish, slim line finish seamlessly fits within your home and the steerable technology with low profile design allows you to navigate around furniture with ease. VAX BLADE Cordless delivers maximum cleaning efficiency and is truly an ideal companion for smart, powerful, cordless cleaning.



VAX BLADE



Floor Care and Appliances



COMMERCIAL

We empower the cleaning professional with the tools to efficiently keep the commercial environments they maintain – clean, safe, and productive for the patrons and employees that depend on them. HOOVER commercial floor cleaning products are ideally suited for the property management and hospitality markets.



M-PWR 40V Battery



Dual-Bay Charger



HUSHTONE 6Q Backpack



HUSHTONE 6Q Cordless Backpack



HUSHTONE Canister



HUSHTONE Cordless



HUSHTONE 15



ORECK[®] COMMERCIAL

ORECK is for the professional who cleans and is looking for Lightweight, Easy to Deploy, Quick Cleaning Tools. ORECK commercial products are ideal for use in food service and hospitality markets.



M-PWR 20V Lithium Battery and Charger

SLINGVAC

TASKVAC

HYDROVAC

