



Floorcare & Cleaning

THE ORIGINAL IN CLEANING INNOVATION IS THE ONE THAT STARTED IT ALL

HOOVER continues to lead the industry in 2024, designing, developing and delivering new technology and expanding the range of products to transform every aspect of whole-home cleaning. From an increased focus on the ONEPWR cordless cleaning network to an expanded line of cleaning solutions, HOOVER delivers advanced, game-changing innovation for an ever-increasing range of cleaning needs. As the name and brand that started it all, HOOVER continues to challenge the status quo in the cleaning industry.





NEW PRODUCTS



SMARTWASH
Pet XL
Carpet Washer



CLEANSLATE XL
Carpet & Upholstery
Spot Cleaner



ONEPWR EMERGE
ALL-TERRAIN
Cordless Stick Vacuum



WINDTUNNEL
TANGLE GUARD
Upright Vacuum



WINDTUNNEL
ALL-TERRAIN
Upright Vacuum



HOOVER Formulas

HOOVER formulas are designed to help tackle all of your cleaning needs such as deep cleaning carpets, removing stains or freshening up upholstery.



Cordless Cleaning

ONEPWR®
BATTERY SYSTEM

ONEPWR: THE WORLD'S MOST ADVANCED CLEANING NETWORK

With over 20 cordless cleaning products, the HOOVER ONEPWR system of cordless cleaning products has expanded and improved more than ever in 2024. The introduction of the world's first cordless carpet cleaner, ONEPWR SMARTWASH, has unlocked the ability to clean hard floors, spot clean, vacuum, carpet clean, and more, all with the same battery. HOOVER has "cut the cord" on whole-home cleaning without compromising the performance homeowners expect, all while offering virtually limitless runtime with batteries within the ONEPWR network.





NEW PRODUCTS



ONEPWR CLEANSLATE
Cordless Carpet & Uphostery
Spot Cleaner



ONEPWR STREAMLINE
Cordless Hard Floor Cleaner



ONEPWR Hand Vac
Cordless Hand Vacuum



ONEPWR Emerge Pet
Cordless Stick Vacuum



ONEPWR SMARTWASH
Cordless Carpet Washer



ONEPWR EVOLVE Pet Elite
Cordless Vacuum

HOVER ONEPWR
Batteries

Engineered for consistency and reliability. Clean carpets & hard floors, spot clean, vacuum, scrub and more all with the same battery.





Cordless Cleaning

This year, VAX has continued to drive innovation and success with the ONEPWR cordless cleaning range. Featuring a dynamic lineup of vacuums, spot washers, carpet washers and hard floor cleaners, the range offers exceptional versatility and convenience.

The removable, rechargeable ONEPWR battery continues to set the standard for versatility, seamlessly powering the new ONEPWR Compact Carpet Washer and the cordless SPOTWASH Home. Designed to refresh and revive tired carpets and upholstery, they also deliver exceptional stain removal along with cordless freedom.

This year also marks the launch of the new VAX HOMEPRO Range, a ONEPWR powered cordless vacuum cleaner designed entirely with customer insight and feedback at its core. Built for ultimate convenience, it offers features such as a FlexiClean pole for cleaning tight spaces and under furniture, innovative HairWrap Resist technology, hygienic bin emptying and self-stand ability.





NEW PRODUCTS



HomePro Pet



ONEPWR 4.0Ah
Battery



ONEPWR SPOTWASH
Home Cordless



ONEPWR Compact
Carpet Washer