

Cordless Cleaning

HOOVER Cordless Cleaning Powered by the ONEPWR Battery

Leveraging the global success of TTI's lithium-ion technology, HOOVER continues to advance home cleaning through the most diverse cordless cleaning portfolio in the category. From vacuums to spot cleaners to wet/dry vacuums, all cordless cleaning tools in the HOOVER portfolio works with the same ONEPWR interchangeable lithium-ion battery. So, for the user, switching from one task to another is as simple as switching the battery from one product to another. And with multiple batteries, users can always have at least one powerful battery charging while one is in use.

ONEPWR Means Many Options

The HOOVER Cordless System is powered by innovative, lithium-ion ONEPWR batteries available in several size, power and runtime options. The versatile ONEPWR batteries allow pairing the right size battery with the right products to fit customers' cleaning habits. Where an 8Ah battery helps extend the runtime of a cordless vacuum, the lightweight 2Ah battery is more appropriate for a hand vacuum. The true benefit to the customer is owning multiple HOOVER cordless products and multiple ONEPWR batteries for extensive cleaning and runtime options.

CORDLESS PRODUCTS



ONEPWR BLADE Cordless Vacuum



ONEPWR EVOLVE Cordless Upright Vacuum



ONEPWR High-Capacity Wet/Dry Utility Vacuum



ONEPWR High Performance Blower













Carpet Washing & **Spot Cleaning**

As a global leader in floorcare, HOOVER is continuously broadening the brand's offerings well beyond vacuuming. Building from the success of the brand's first two automatic Carpet Cleaners — SMARTWASH and SMARTWASH PET, HOOVER launched the PowerScrub XL full-size carpet cleaner and the HOOVER CLEANSLATE Carpet and Spot Cleaner in 2021. Both are indicative of HOOVER's focus on the user. By focusing on consumers' various carpet and spot cleaning needs, the innovative HOOVER Carpet Cleaners command a presence in the carpet washing category. The current portfolio offers more than 40 carpet and spot cleaners including compact, full-size and portable models, and continues to expand.

Formulas for Success

In addition to world-class carpet and spot cleaners, HOOVER offers a wide range of cleaning formulas for all floor types and full variety of customer needs. From the powerful OXY carpet formulas for the home's toughest stains to the hypoallergenic Free & Clean formula, HOOVER cleaning formulas have their customers' floors covered.

NEW PRODUCTS



The HOOVER CLEANSLATE was designed to get deep to the source of spots and stains for a just-like-new look on carpet and upholstery.

This powerful and portable tool solves common consumer frustrations by providing a variety of attachments to tackle tough stains on the spot anywhere they happen.

The 7-inch WidePath Tool is perfect for large messes and cleaning spots on stairs. The TightSpot Tool attachment cleans hard-to-reach areas on floors or furniture. And the Pet Tool tackles typical pet messes including hair.



in 2021, is the first HOOVER machine on the market with TRUMAX technology. By channeling water more efficiently into the same size tank, the TRUMAX system can recover more dirty water before emptying than any other residential carpet washer. Fewer stops mean a

faster finish.

HOOVER CLEANSLATE PET HOOVER PowerScrub XL Spot Cleaner Carpet Cleaner Among the successful line of carpet washers, the HOOVER PowerScrub XL, launched













Cordless Cleaning

With the success of TTI's lithium-ion technology, VAX continues to build market share in the UK with a significant offering of cordless cleaning products. With vacuums, spot and hard floor cleaners, all VAX cordless products work with the same ONEPWR interchangeable lithium-ion battery. So, for the user, switching from one task to another is as simple as switching the battery from one product to another. And with multiple batteries, users can always have at least one powerful battery charging while one is in use.

VAX Edge

Designed for versatile and adaptable cleaning around the home, VAX Edge Dual Pet & Car has been designed for be everything consumers know and love about a traditional corded upright vacuum – just without the cord. With two ONEPWR batteries for up to 100 minutes runtime, full-size performance and capacity, and the new VAX VERSACLEAN Technology floorhead to tackle debris on all floors, Edge Dual Pet & Car delivers the whole home big clean without the cord.

VAX Evolve

VAX ONEPWR Evolve Cordless Vacuum Cleaner has been designed for lightweight, quick cleaning – without the cord. With a more traditional upright form and large dirt bin capacity, it offers consistent effective performance, ideal for both carpets and hard floors.

NEW PRODUCTS



VAX ONEPWR Edge Cordless Vacuum Cleaner



VAX ONEPWR Evolve Cordless Vacuum Cleaner



VAX ONEPWR Pace Cordless Vacuum Cleaner



VAX ONEPWR BLADE 4 Cordless Vacuum Cleaner













Carpet Washing & Spot Cleaning

As the UK's number 1 brand in carpet washing, VAX is continuing to broaden authority in the space of full-size carpet cleaners by launching the brand-new VAX RAPID POWER 2 range. Focusing on user satisfaction of performance and ease of use. Whilst the spot washing category continues to grow and gain momentum in the UK, VAX is leveraging the market leading position in carpet washing by launching the VAX SPOTWASH Home Duo spot cleaner to an innovative and expanding portfolio.

Carpet Washing

Following the huge success of the VAX PLATINUM SMARTWASH Carpet Cleaner in 2021, the UK's first carpet washer with Motion Sense technology, VAX is launching the RAPID POWER 2 range — bringing the product portfolio up to 12. By focusing on large capacity and specialist tools — users can deep clean with ease, and with fewer interruptions.

Spot Cleaning & Formulas

The new VAX SPOTWASH Home Duo is the must have cleaning companion; it easily removes spills, stains and pet messes in the home and car. With dedicated cleaning tools such as the Extra-Wide 2-in-1 tool for bigger spills and stains, and antimicrobial protection on the cleaning attachments, it gives a reassuring, deep clean. Adding to VAX's range of specialist, deep cleaning formulas the new VAX Antibacterial Spot Cleaning Formula is a solution that tackles stubborn stains with ease, kills bacteria and helps neutralize pet odors.

NEW PRODUCTS



VAX Compact Power Carpet Cleaner



VAX SPOTWASH Home Duo



VAX RAPID POWER 2 Carpet Cleaner



VAX PLATINUM SMARTWASH Carpet Cleaner







