

## Hand Tools



The Hand Tool business delivered strong growth in 2015. Since the introduction of the category five years ago, MILWAUKEE® launched more new hand tools in 2015 than any prior year. With continued focus on our core trades, MILWAUKEE® built new innovative Hand Tool solutions that deliver increased durability and productivity to our users.

### TAPE MEASURES

Offering 10X longer life than the competition, Tape Measures were a focused category again in 2015. Designed with a reinforced frame and nylon blade protection, these products represent the most durable tape measures in the market today.



25ft Magnetic Tape Measure with Finger Stop



25ft Tape Measure with Finger Stop



25ft Tape Measure



## PLIERS

These products were redesigned from the ground up with optimized handle sizes and less overall weight, without sacrificing innovative features such as reaming edges for removing metal burrs on conduit.



12" Straight Jaw Pliers



9" High-Leverage Lineman's Pliers with Crimper



46" 8-Drawer Steel Storage Chest & Cabinet

## STORAGE

The MILWAUKEE® line of storage products has been extremely successful, with the launch of a 20" Jobsite Organizer and the 46" Steel Storage Chest. These products will lead to more opportunity for future expansion.

