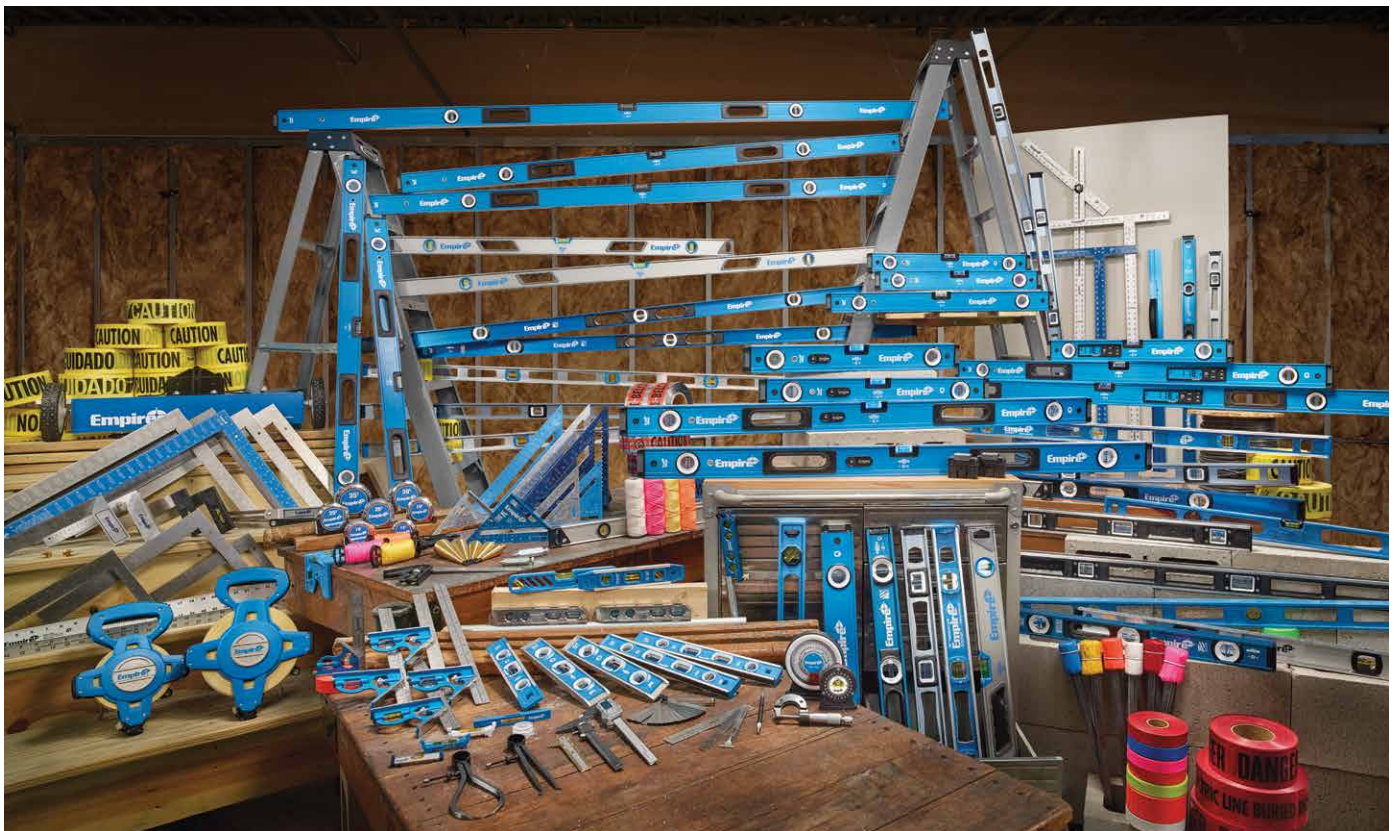


## Layout and Measuring Tools



EMPIRE® had an impressive 2015, delivering double-digit market share growth. As the leader in the layout market, EMPIRE® has earned the trust of the construction trades by delivering a broad range of innovative solutions focused on layout applications. Replacing the revolutionary e50 I-Beam series, the upgraded e55 I-Beam levels provide the user with stronger magnets and a tougher, more durable frame. The new innovative line of Laser Etched Squares leverage ground breaking manufacturing technology creating products with permanent marking that are 2X more accurate. EMPIRE®'s innovative vial technology blows away the competition in readability, accuracy and durability. Each vial undergoes a rigorous 10-point quality inspection to ensure it delivers the precision and toughness required for true professional results.



LASER ETCHED™



Vial Technology