Floor Care and Appliances

AIR® CORDLESS

Finally, a full-size cordless vacuum that can clean your whole home. Built on the strong foundation of the AIR® range of products and powered by LITHIUMLIFE™ batteries, AIR® Cordless provides full upright power and capacity, with a 50-minute* runtime and an ultra-light 9.9lbs frame.







Lift deep down messes. Three channels of suction lift and remove surface debris and deep down embedded dirt. Vacuums without WINDTUNNEL® Technology rely on only one channel of suction.





HOOVER® is creating the future of Floor Care. We recognize that people's homes and lives are constantly evolving, and we're changing with them. We are proud that each of the 700 patents we currently hold represents a challenge we've overcome in our drive to make new, powerful and desirable cleaning products. We want to be recognized for making people's lives easier and so we make those that do the cleaning the focus of everything we do.

Products and Technology

Products

- Upright Bagged and Bagless
- Canister Bagged and Bagless
- Stick
- Lithium ion Cordless
- · Handheld Vacuums
- · Carpet Washers and Solutions
- Hard Floor Cleaners and Solutions

- Steam Cleaners and Cleaning Solutions
- Specialty Garage Utility
- Cleaning Systems and Air Purification

Technology

 WINDTUNNEL® and WINDTUNNEL® MAX™, Multipurpose SPINSCRUB®, Max Extract®, Max Extract® Pressure Pro, Bagged, Bagless Cyclonic, WIDE PATH™ Nozzle suction, DUAL V® Twin Air Path Suction, Dual Tank Water Filtration and lithium ion cordless

Distribution

• Leading Home Centers, Mass Merchants, Catalogue, TV Shopping, Online Retailers

FLOORMATE® DELUXE

A powerful cleaner that is lightweight and maneuverable, the FLOORMATE® Deluxe is designed to deliver the best clean while gently and safely scrubbing hard floors in a snap. Dual tanks are easy to fill and empty ensuring clean water is all that touches the floor. Dirt is scrubbed away with SPINSCRUB® technology that replaces the bucket, mop and scrub brush.





AIR® STEERABLE

Powerful. Steerable. Lightweight. Another innovative addition to the AIR® range of products, the highly-maneuverable AIR® Steerable twists and turns with a flick of the wrist while delivering confident, whole-home cleaning.





DUAL POWER™ CARPET WASHER

Deep cleans on the double. The DUAL POWER™ Carpet Washer lifts tough deep down dirt up and out of carpet with innovative DUALSPIN™ PowerBrushes that scrub and groom. The addition of above floor cleaning makes it a whole-home cleaner for both carpet and upholstery.





ORECK

ORECK® has earned its reputation for making the finest vacuums available and providing premium service. Originally a manufacturer of vacuums for the hotel industry, ORECK® is driven by a singular, consumer-satisfying goal: to provide easy-to-use, lightweight, and durable vacuums and other cleaning tools — each with exceptional power — for every room in the house.

Products and Technology

Products

- Upright Bagged and Bagless
- Canister Bagged and Bagless
- Stick
- Handheld Vacuums
- · Carpet Washers and Solutions
- · Hard Floor Cleaners and Solutions
- Steam Cleaners and Cleaning Solutions

- Cleaning Systems and Air Purification
- Cleaning Solutions

Technology

 Saniseal® bag system, QuickSwitch®, SlimSwivel™, HEPA media, Easy Snap Cord Clip, Truman Cell® Technology, PATH™ filtration system

Distribution

 387 Exclusive and authorized stores in major US Metropolitan Areas, National Commercial Accounts, Catalogue, QVC, Amazon & Oreck.com online, Axe Houghton in Canada

COMMERCIAL ORBITER®

One of the most versatile machines for commercial use, the durable ORECK® ORBITER® can safely deep clean nearly any surface found in a commercial setting. Orbital drive and the ability to add a variety of cleaning pads allows the unique cleaner to take on carpet, wood, vinyl, ceramic, marble and concrete flooring.





COMMERCIAL XL® UPRIGHT WITH PERMANENT BELT

The XL® Permanent Belt model offers the same light weight and ergonomic handle, but goes even further in ease of use. Advanced circuitry protects from jams and broken belts, its 40-foot cord is easily replaced, a lay-flat design allows access to hard-to-reach places, and a high-speed double helix brushes pairs with a wide cleaning path for ultimate efficiency.



For decades, the ORECK® family of consumers has expressed their affinity for the benefits of owning an ORECK®. That's why ORECK® is committed to making products, including lightweight upright vacuums, bagless vacuums, convenient hand-held models, versatile steam mops and a family of air purifiers, which make cleaning just a little bit easier for all its customers.



Because they are the original inspiration to the brand, ORECK® continues to innovate for commercial users. The XL® is no exception, allowing workers to work smarter, not harder, because it weighs just under 8lbs. An ergonomic handle that received the Ease-of-Use Commendation from the Arthritis Foundation®* also helps ease the workload.







Floor Care and Appliances

AIR® COMPACT

The VAX® AIR3® Compact is the lightest compact multi-cyclonic upright vacuum cleaner in the world, weighing just 4kg. Air Motion Technology provides effortless manuevrability while multi-cyclonic technology provides constant powerful suction, all in a compact design for easy carrying and storage.







VAX® is the UK's bestselling Floor Care brand. And the only company in the UK to offer cleaning products in every category.

From carpet cleaners, upright and cylinder vacuum cleaners, steam, cordless, and hard floor cleaners – we listen carefully to those who are using our products, so that we can design with their needs in mind.

Products and Technology

Products

- Carpet Cleaners Rapide®, DUAL V®
- Upright/Cylinder Vacuums AIR®, Power™
- Hard Floor Cleaners Bare Floor Pro, Floormate®
- Lithium ion Cordless Life®
- VAX® Cleaning Solutions
- VAX® CLEAN WITH NO MACHINE™ solutions

Technology

 Heated Cleaning, Single Cyclonic, Multi-cyclonic, DUAL V® Twin Air Path Suction, SPINSCRUB® deep cleaning, HEPA H12 Filtration

End-Users

 Domestic and commercial cleaners who are looking for high-performing products that meet quality, service, range and price criteria

Distribution

 Mass Merchandisers, Electrical Multiples, Grocery Retailers, Do-It-Yourself Retailers, TV Shopping, Online Retailers and Direct











STEAM FRESH COMBI

The VAX® Steam Fresh Combo offers two distinct ways to disinfect a variety of surfaces in the home, both as a conventional steam mop and a convenient handheld. A 15 piece tool kit offers over 15 different uses, penetrating deep into stubborn grime, breaking down stains more quickly and eliminating 99.9% of harmful germs and bacteria for up to 7 days.



The VAX® DUAL POWER™ carpet washer is a powerful and quick cleaning carpet cleaner with double the cleaning action thanks to its dual rotating brushbar, which lifts stubborn, deep down dirt from carpets. The carpet cleaner is lightweight, easy to carry and simple to fill up, empty and use. It also features 30cm wide cleaning nozzle enables you to clean larger areas quickly.











DIRT DEVIL® is a vibrant and contemporary brand that addresses every floor care need in one great value, convenient and easy to use package.

Each product is engineered to get a job done well and efficiently. From quick clean-ups to full house cleaning, DIRT DEVIL® has the answer – so busy people can clean up fast and with style.

Products and Technology

Products

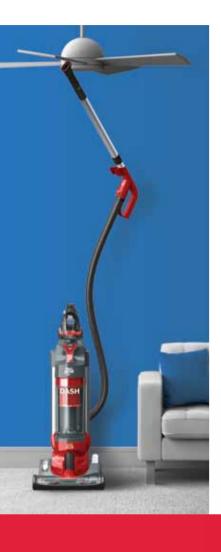
- Uprights Bagged and Bagless
- Canisters Bagged and Bagless
- Stick Vacs
- Hand Vacs
- Steam Cleaners
- Pressure Washers
- Robotic Vacuums and Accessories

Technology

• Bagged, Bagless, Cyclonic, Corded & Cordless

Distribution

• Leading Home Centres, Mass Merchants, Catalogue, TV Shopping, Online Retailers



DASH™

A powerful whole-home upright vacuum cleaner featuring the first ever Vac+Dust floor tool that connects to an on-demand wand for ultimate hard-floor cleaning. Paired with dual cyclonic power and adjustable height, DASH™ is the most convenient cleaner for any busy home.





REBEL™ 50 WHITE

Silent. Powerful. Futuristic. The REBELTM finds its own path with Smart Air Technology that provides an optimized air flow thanks to perfect shaping and a casing sealing. The air flow stays concentrated and powerful on its whole way from the nozzle through the filter system to the air outlet.





SPRAY+MOP & VAC+DUST

The new Spray+Mop and Vac+Dust quick clean products offer versatility in hard floor cleaning with SWIPES™ reusable pads. Paired with a powerful cleaning solution or corded and cordless suction, dust and grime have no place to hide on tile, hardwood or linoleum.





